

**HEARST** television inc

## RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	October 30, 2012	
Station:	KOAT	Drop Down
Sales Region:	NATIONAL	Drop Down
Agency:	The New Media Firm	
Advertiser:	Lujan-Grisham/D/Congress (political)	
Invoice #	966641	Net Invoice Amount
Invoice Date		Amount Paid
	Adjustment to Gross Billing	\$ 50.00
	Adjustment to Net Billing	\$ 45.48
AE Name:	Mary Tricoli	
SM Name:	Beth Pfefferle	
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):

Rebates due to LUR w/o 10-22

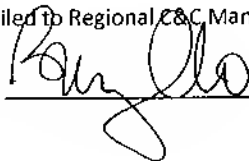
Revised invoice required? ☐

## REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&amp;C Manager

Input to Wide Orbit on:



by



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Note: Complete this form electronically and use the drop down menus when provided.

Today's Date: October 30, 2012

Station: KOAT Drop Down

Sales Region: NATIONAL Drop Down

Agency: The New Media Firm

Advertiser: Lujan-Grisham/D/Congress (political)

Invoice # 964054 Net Invoice Amount                     

Invoice Date                      Amount Paid                     

Adjustment to Gross Billing \$ 25.00

Adjustment to Net Billing \$ 22.74

AE Name: Mary Tricoli

SM Name: Beth Pfefferle

Reason for DEBIT/CREDIT: POLITICAL RATE ADJUSTMENT Drop Down  
(Field Required - must use drop down list)

**EXPLANATION (Please explain in detail):**

Rebates due to LUR w/o 10-22

Revised invoice required?                     **REQUIRED APPROVALS:**

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CONTRACT



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

<u>Contract / Revision</u> 968724 /		<u>Alt Order #</u> 06399647
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u> 1890 M LUJAN/CONG/D
<u>Advertiser</u> Lujan-Grisham/D/Congress		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 347	<u>Product Code</u> 365
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:  
  
New Media Firm, The  
Attention: Michele Certo  
1322 G Street, SE  
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 17	KOAT	11/01/12	11/01/12	General Hospital	2-3p/1-2p		:30			NM	1	\$215.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$140.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOAT	10/29/12-11/04/12		General Hospital	2-3p/1-2p	----Th----	:30		\$140.00	NM		
See MG 17.2												
2	KOAT	11/04/12-11/04/12		NYC Marathon Highlights	9am-6pm	-----Su	:30		\$215.00	NM		
Ⓜ MG for 17.1 11/01												
Totals											42	\$16,850.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	42	\$16,850.00	\$14,322.50	\$1,002.58	\$15,325.08
Totals	42	\$16,850.00	\$14,322.50	\$1,002.58	\$15,325.08

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.